

EEO Public File Report

**KHST(FM), Lamar, Missouri, KSHQ (FM), Deerfield, Missouri KWXD(FM), Asbury, Missouri
February 1, 2019 – January 31, 2020**

Full-Time Positions Filled

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
* See Attached List of Recruitment Sources for Contact Information						

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	All Access.com	On-line entry		N
2	American Broadcasting School 4511 SE 29 th Street, Oklahoma City, OK 73115	Michelle McConnell 405-672-6511		N
3	Butler County Community College 901 S. Haverhill Road, El Dorado, KS 67042	Dr. Keith West 316-322-3194		N
4	Careerpage.org	On-line entry		N
5	Employee Referral			N
6	FaceBook	On-line entry		N
7	Kansas Association of Broadcasters 214 SW 6 th Ave, #300, Topeka, KS 66603	Kent Cornish 785-235-1307		Y
8	Kansasworks.com	On-line entry		N
9	Media-match.com	On-line entry		N
10	On Air Promo			N
11	Radioonline.com	On-line entry		N

12	Sportscasters Talent Agency of America	On-line entry		N
13	Walk-in			N
14	Website – KHST / KHSQ / KWXD			N

**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	During School Year	Classroom Visit	Chanute High School classroom visits.	Larry Pierce visits the Broadcasting/Journalism Class once a week to work with students interested in broadcasting and job opportunities in the broadcast field. During this time, he discusses My Town Media and all the stations owned.	Larry Pierce, Station Manager
2	2/27/18	Initiative #16	Cowley County & Wichita National Weather Service Severe Weather Presentation.	My Town Employee was part of the presentation crew that presented "Fury on the Plains" in the Cowley County Theater. During presentation, Brian was given the opportunity to discuss how the stations disseminate information in time of need. He spoke with people after presentation about getting into Broadcasting.	Brian Cunningham, My Town Operations Director
3	4/2/18	Initiative #16	Coffey County Severe Weather Seminar	My Town Media employees attended and had an opportunity to discuss how the stations could help disseminate information in time of need. They offered to talk with and give applications to any persons that would like to get involved with broadcasting.	Brian Cunningham, My Town Operations Director Gene Morrow, My Town Media KSNP Program Director

4	4/3/18	KAB Student Career Fair	Kansas Association of Broadcasters Student Career Fair, Manhattan, KS	My Town Media employee attended the Job Fair hosted by the KAB. During this time, he talked with students about My Town Media and job opportunities in the broadcasting field.	Brian Cunningham, My Town Operations Director
5	4/26/18	Initiative #8	KAB Sports Seminar	My Town Media employees attended the Sports Seminar at Royals Stadium in Kansas City. This seminar gives insight to sports selling, broadcasting, and play by play demonstrations and best practices procedures.	Brian Cunningham, My Town Operations Director Lydia Cope, My Town Emporia Account Rep. Kelly Nollar, My Town Emporia Account Rep.
6	6/20/18	Initiative #6	Coffey County PIO (Public Information Officer) Exercise	My Town Media Employee was asked to be the Media Representative on the panel during an exercise held by Coffey County Emergency Management. He was able to discuss how the media would react to certain scenarios, and how they would disseminate information. He was also able to discuss employment opportunities in the Broadcast Industry.	Brian Cunningham, My Town Operations Director

7	7/11/18	Initiative #6	Coffey County LEPC Meeting	My Town Media Employee represents My Town Media on the Coffey County LEPC committee. (Local Emergency Planning Committee)	Brian Cunningham, My Town Operations Director
8	9/17/18	Job Fair	Burlington High School Student Career Fair, Burlington, KS	My Town Media employee attended the Job Fair hosted by Burlington High School. During this time, he talked with Juniors and Seniors about opportunities in the broadcasting field, including My Town Media stations.	Brian Cunningham, My Town Operations Director
9	10/14/18	Initiative #8	KAB Convention	Brian Cunningham represented My Town Media at the KAB fall convention. He attended breakout session on Management and Broadcast Operations.	Brian Cunningham, My Town Operations Director

10	11/1/18	Kansas Works Job Fair	Kansas Works Job Fair, Coffeyville, KS	<p>Brian Cunningham represented My Town Media at the Job Fair hosted by Kansas Works. During this time, he talked with people about the My Town Media stations and job opportunities in the broadcasting field. Applications were accepted.</p>	Brian Cunningham, My Town Operations Director
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