

EEO Public File Report

**KSHQ (FM) - Deerfield, Missouri / KWXD (FM) - Asbury, Missouri / KRZD (AM) - Springfield, Missouri
October 1, 2021 – September 30, 2022**

Full-Time Positions Filled

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number Interviewed	Number Hired
				<i>During this reporting period, the employment unit did not have any full-time vacancies.</i>		
	* See Attached List of Recruitment Sources for Contact Information					

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	All Access.com	On-line entry		N
2	Butler County Community College 901 S. Haverhill Road, El Dorado, KS 67042	Dr. Keith West 316-322-3194		N
3	Careerpage.org	On-line entry		N
4	Employee Referral	Internal		N
5	FaceBook	On-line entry		N
6	Kansas Association of Broadcasters 214 SW 6 th Ave, #300, Topeka, KS 66603	Allison Mazzei 785-235-1307		Y
7	Kansasworks.com	On-line entry		N
8	Media-match.com	On-line entry		N
9	On Air Promo	Internal		N
10	Radioonline.com	On-line entry		N
11	Sportscasters Talent Agency of America	On-line entry		N

12	Walk-in	Internal		N
13	Website – KHSQ / KWXD/ KSEK /KRZD	Internal		N
14	Indeed online	On-Line entry		N

**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	January 2022	Initiative #16	Pittsburg High School Classroom visit via zoom.	My Town Employee was part of the Journalism class at PHS. He discussed play by play, interview techniques, how a radio station works, how to prepare to get into Broadcasting.	Mike Snow, KSHQ Station Manager
2	Jan. 12, 2022	Initiative #6	Coffey County LEPC Meeting	My Town Media Employee represents My Town Media on the Coffey County LEPC committee. (Local Emergency Planning Committee)	Brian Cunningham, My Town Operations Director
3	April 2022	Initiative #1	KAB Student Career Fair	My Town Media employee attended the KAB Student Job Fair hosted by KAB. During this time, she talked with people about My Town Media and job opportunities in the broadcasting field.	Emi Simmons, My Town Media General Manager, Wichita Market

4	July 7, 2022	Initiative #6	Coffey County LEPC Meeting	My Town Media Employee represents My Town Media on the Coffey County LEPC committee. (Local Emergency Planning Committee)	Brian Cunningham, My Town Operations Director
5	Aug. 15, 2022	Initiative #4	Coffey County Chamber of Commerce	Part one of the presentation was about how My Town Media can help promote their business with video production. Part two: Discussion about the best practices of hiring employees with My Town Media and surrounding businesses.	Keri Paul – Emporia General Manger Kenneth Rodriguez – My Town Sales Accountant Deb Rainbolt – My Town Sales Accountant
6	September 2022 - ongoing	Initiative #5	Internship Program	My Town Media Station Manager Mike Snow has an intern from Columbus High School twice a week. This person is being trained about the Broadcast Industry and is allowed to have hands on experience.	Mike Snow, KSHQ Station Manager

7	September 2022	Initiative #16	Coffey County 4-H visit KSNP	The Coffey County 4-H'ers visited KSNP to see how it works, and to record some commercials to air. We answered questions they had about Broadcasting	Gene Morrow – KSNP Production Manager Brian Cunningham – My Town Media Operations Manager
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